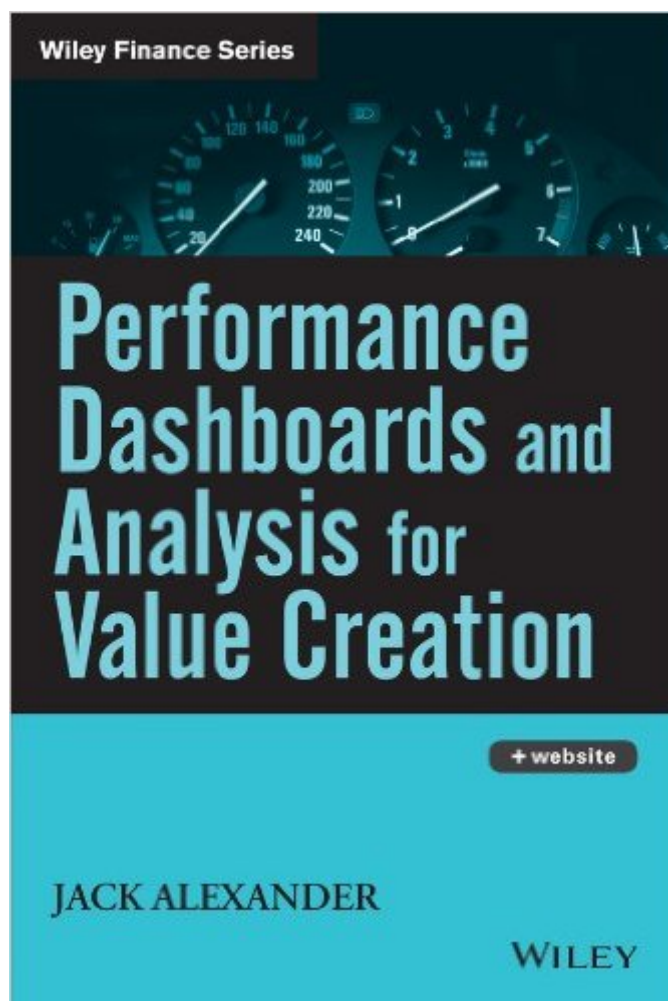


The book was found

Performance Dashboards And Analysis For Value Creation (Wiley Finance)



Synopsis

No matter what industry your company competes in, you need to have a firm understanding of how to create a direct link between shareholder value and critical business processes in order to improve performance and achieve long-term value. *Performance Dashboards and Analysis for Value Creation* contains the information and expertise you need to do just this—and much more.

Book Information

File Size: 4899 KB

Print Length: 320 pages

Publisher: Wiley; 1 edition (January 11, 2011)

Publication Date: January 11, 2011

Sold by: Digital Services LLC

Language: English

ASIN: B004J4VVYM

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Enhanced Typesetting: Not Enabled

Best Sellers Rank: #757,020 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #150

in Books > Business & Money > Finance > Corporate Finance > Valuation #257 in Kindle Store > Kindle eBooks > Business & Money > Accounting > Financial #1030 in Books > Business & Money > Accounting > Financial

Customer Reviews

All vehicles have dashboards and those manufactured in recent years have dashboards with gauges which measure more than engine temperature, miles driven, available fuel, etc. Those within the dashboard in my wife's Honda Pilot, for example, measure tire pressure, the temperature outside, and the current percentage of oil efficiency. It also has a built-in compass. I thought about all this as I recently read Wayne Eckerson's *Performance Dashboards* and Jack Alexander's *Performance Dashboards and Analysis for Value Creation*. If viewed as vehicles, all organizations need means by which to measure, accurately, performance at all levels and in all areas of operation. Burn rate is analogous with consumption of fuel, as are the costs of replacing customers and valued employees analogous with the costs of repairs necessitated by neglect of scheduled

(preventive) vehicle maintenance. Comparisons can also be made in terms of alignment and torque. The performance of organizations as well as of vehicles can be measured accurately; only then is it possible to minimize or, better yet, eliminate waste of available resources. In *Performance Dashboards and Analysis for Value Creation*, Alexander does a brilliant job of introducing and then explaining what he calls the "Value Performance Framework" (VPF) which will enable those who execute it effectively to link and then drive both performance and value. Within his crisp and eloquent narrative, he focuses on performance dashboards and Excel models which are included in a companion CD-ROM. They are identified in the book with a CD-ROM logo. As Alexander explains, the dashboards and spreadsheets are intended as working examples for use after appropriate modification to each reader's own circumstances (i.e. resources, needs, and objectives).

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